

# DIGITAL LITERACY

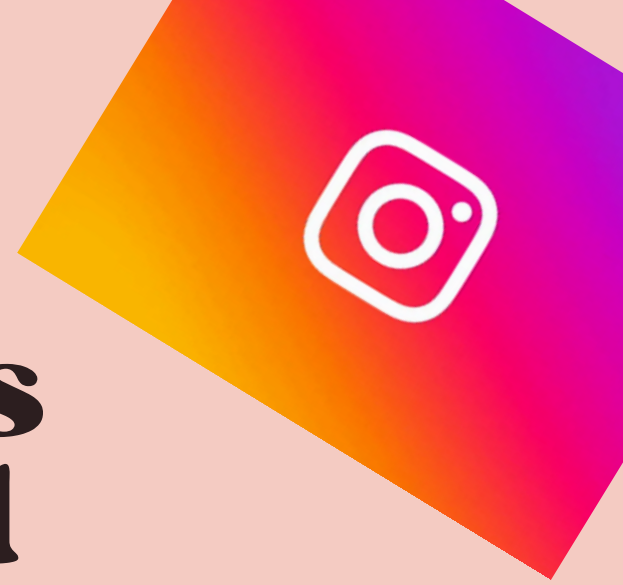
SOCIAL MEDIA AND ME

BY: ADA



# Table of Contents

- 1 Section 1
- 2 Section 2
- 3 Section 3 Consider the future
- 4 Section 4 Critical Thinking
- 5 Write your agenda point



# Section 1

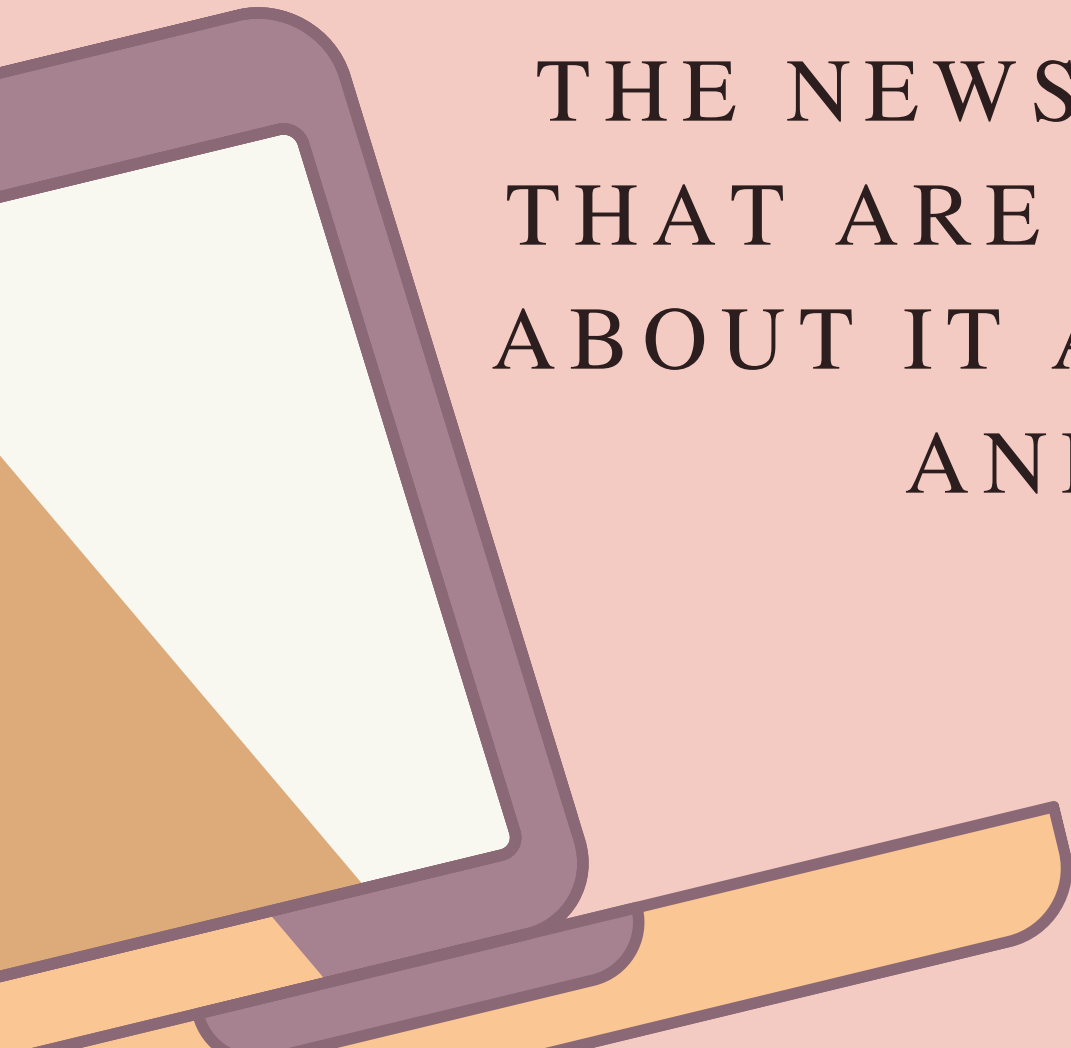
## **How have social media platforms change the way we consume and understand news**

SOCIAL MEDIA PLATFORMS LIKE TWITTER, INSTAGRAM AND FACEBOOK CAN QUICKLY SPREAD NEWS, NO MATTER HOW CREDIBLE THE NEWS IS, UNLIKE IN NEWSPAPERS AND BOOKS WHERE IT IS MUCH SLOWER TO SPREAD NEWS AND MORE CREDIBLE. ALSO, MANY THAT READ THE NEWS DO NOT TAKE THE TIME AFTERWARDS TO CHECK AFTER READING, AND THE INFORMATION SHOWN TO US CAN BE HEAVILY BIASED SINCE THE ALGORITHM CHOOSES WHAT IT SHOWS US. KNOWING THIS, WE SHOULD BE MORE SKEPTICAL AND RESEARCH ABOUT THE NEWS WE READ AND CHOOSE TO TRUST ON THE INTERNET.

# Section 1

**When you see or read “news” on social media, do you take time to research the story further?**

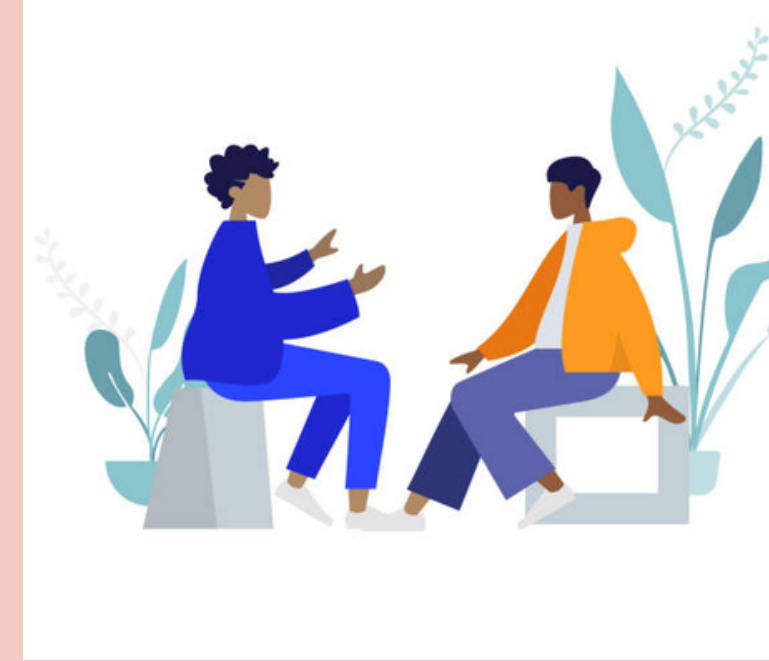
PERSONALLY, WHEN I SEE NEWS ON SOCIAL MEDIA, UNLESS IT IS VERY IMPORTANT OR INTERESTING I TEND TO SCROLL PAST IT, AND FORGET ABOUT IT. HOWEVER, IF THE NEWS HAS TO DO WITH CURRENT GLOBAL EVENTS THAT ARE IMPORTANT, I WILL TAKE THE TIME TO READ ABOUT IT AND RESEARCH TO ENSURE IT'S CREDIBILITY, AND TO LEARN MORE ABOUT THE EVENT.





# Section 2:

## What value do you get from online social interactions?



SOCIAL CURRENCY IS THE VALUE WE GET FROM ONLINE SOCIAL INTERACTIONS. SOCIAL CURRENCY IS THE LIKES, FOLLOWS, AND COMMENTS ON A POST, IF THERE ARE A LOT OF LIKES FOR EXAMPLE, PEOPLE OFTEN TIMES RECEIVE DOPAMINE WHICH IS A SUBSTANCE THAT OUR BRAIN PRODUCES TO MAKE US FEEL SATISFIED. ALSO, WHEN WE INTERACT WITH OTHERS ON SOCIAL MEDIA, WE RECEIVE OXYTOCIN WHICH IS A FEELING OF PLEASURE.

HOWEVER, ONCE WE START SEEING A DECREASING NUMBER OF SOCIAL INTERACTIONS MANY WILL START TO HAVE SYMPTOMS OF ANXIETY AND DEPRESSION WHICH CAN BECOME DANGEROUS.

# **Section 2:**

## **How is social media and social capital helping to form youth culture?**

SOCIAL MEDIA AND SOCIAL CAPITAL HELPS TO FORM THE YOUTH CULTURE BY BEING A QUICK WAY TO SPREAD INFORMATION ABOUT NEWS AND A GREAT WAY TO COMMUNICATE WITH FRIENDS OR FAMILY MEMBERS FROM A LONG DISTANCE.

SOCIAL MEDIA HAS HELPED A LOT IN SPREADING AWARENESS TO THE YOUNGER GENERATION AS SEEN FROM THE BLACK LIVES MATTER AND LGBTQ+ MOVEMENTS.



# Section 2:

- **When you post online do you consider how the post may be seen by others? What it may say about you? How that post may be seen in the future?**

WHEN I POST ONLINE, MOST OF THE TIME I CONSIDER HOW THE POST MAY APPEAR TO OTHERS. MOST POSTS, SAY SOMETHING ABOUT YOU, WHETHER IT'S ABOUT YOUR INTERESTS, OR EVEN YOUR PERSONALITY. FOR EXAMPLE, IF THERES A POST OF YOU STUDYING IN A CAFE, IT CAN COME OFF AS STUDIOUS, BUT IF THE POST IS ABOUT SOMETHING THAT COULD BE CONSIDERED NEGATIVE THAT COULD DRASTICALLY CHANGE A PERSONS IMAGE. A POST DEPENDING ON CONTEXT COULD POSTIVELY OR NEGATIVELY AFFECT ONES IMAGE.

OVERALL, MOST OF THE TIME I DO CONSIDER ALL THINGS ABOVE BEFORE POSTING, SINCE IT COULD AFFECT HOW PEOPLE SEE ME.




# Section 2:

**How does the main character gain and lose points? Why are these points important to her?**



THE MAIN CHARACTER GAINS AND LOSES POINTS BASED OFF OF WHAT OTHERS AROUND HER THINK ABOUT HER OR “RATE” HER. FOR EXAMPLE, IN THE SECOND CLIP, AFTER HER COLLEAGUES SAW HER COMMUNICATING WITH A PERSON WITH A LOW RATING, HER OWN RATING WENT DOWN. THESE POINTS ARE IMPORTANT TO HER BECAUSE EVERYONE CAN SEE THE POINTS AND MORE IMPORTANTLY, SHE’S TIED THE AMOUNT OF POINTS TO HER SELF WORTH. MEANING THAT ONE WOULD THINK THAT A PERSON WITH A LOWER SCORE COULD BE A WORSE PERSON, THEREFORE JUDGING A PERSON BEFORE EVEN SPEAKING TO THEM.






**Section 3:**  
**Do you see any similarities  
between the world presented in  
this video and the world you live  
in?**

THERE ARE MANY SIMILARITIES BETWEEN THE WORLD PRESENTED IN THE VIDEO AND THE WORLD THAT WE LIVE IN, FOR EXAMPLE, JUDGING PEOPLE BEFORE PROPERLY MEETING THEM WHICH IS A PROBLEM IN THE REAL VIDEO. PEOPLE IN THE WORLD JUDGE PEOPLE BASED ON THEIR LOOKS.

ALSO, PEOPLE IN THE VIDEO CRAVE VALIDATION FROM OTHERS THROUGH A RATING SYSTEM SIMILAR TO THE REAL WORLD WHERE PEOPLE ARE ATTACHED TO THE LIKES, FOLLOWS AND COMMENTS ON THEIR SOCIAL MEDIA ACCOUNTS.



**Section 3:**  
**What value might be derived from  
this type of social interaction?  
How are social interactions  
changed in the world of these  
clip?**

A CRUCIAL VALUE THAT MIGHT BE DERIVED FROM THIS TYPE OF SOCIAL INTERACTION IS TO TALK TO ONE FOR THE FIRST TIME WITHOUT THINKING ABOUT THEIR RATING, WITHOUT JUDGING THEM IN THE BACK OF YOUR MIND. SOCIAL INTERACTIONS ARE COMPLETELY DIFFERENT, MEETING SOMEONE FOR THE FIRST TIME WITH NO IMPRESSION OF WHAT THEY'RE LIKE PRIOR IS NEAR NOT EXISTENT IN THIS WORLD





# Section 4:

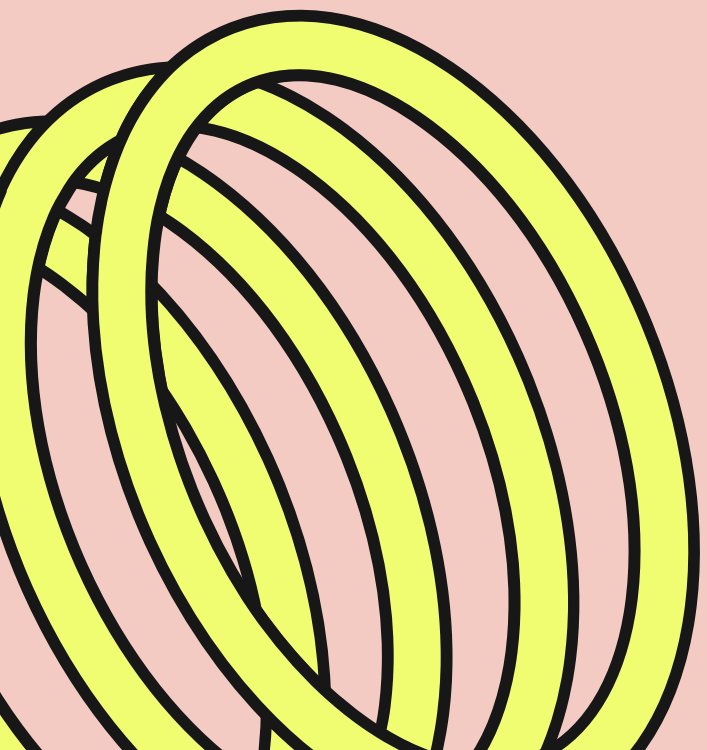
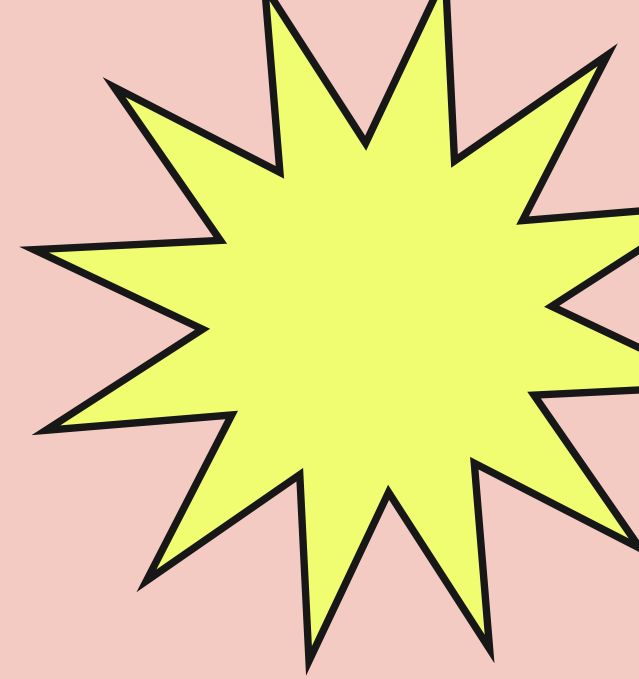
**How did you tell the difference between facts and interpretations, opinions and judgements?**

A GOOD WAY TO TELL THE DIFFERENCE BETWEEN FACTS , TO OPINIONS AND JUDGEMENTS IS THE CREDABILITY, IF SIMILAR INFORMATION CAN BE FOUND ON A DIFFERENT CITE WITH A DIFFERENT AUTHOR THEN THE CHANCES OF THE INFORMATION BEING FACTS ARE HIGH. ALSO, SOMETIMES YOU MAY BE ABLE TO TELL IF THERE IS A BIAS TOWARDS THE TOPIC FROM THE WRITER, IF THERE IS A BIAS THEN IT IS VERY LIKELY TO HAVE INTERPRETATIONS. IT ALSO DEPENDS ON HOW SPECIFIC THE INFORMATION IS.

# Section 4:

**How did you analyze evidence from different perspectives?**

I ANALYZE EVIDENCE FROM DIFFERENT PERSPECTIVES BY KEEPING TRACK OF THE EVIDENCE PROVIDED AND TAKING BOTH INTO CONSIDERATION. THEN TO COMPARE AND CONTRAST THEM WITH EACH OTHER TO GIVE AN OPINION ON THE TOPIC.





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