* **Section 1:**
  + How might your digital footprint affect your personal brand and future (e.g. school and work) opportunities? Give at least **two** examples.

Some ways this could affect my future are that when I'm applying for a job and they want some certain quality's they will check for your social media. Another thing that could be affected by my digital footprint is that when I'm applying for a school then they also do the same thing doing a background check to see if I'm a good candidate.

* + Why is it important to be aware of one’s digital footprint? Give at least **two** examples.

The reasons of being aware of your digital footprint is if you’re a someone who does not like other people seeing your information or if you are a private person they could easily just look at your digital footprint. Another reason of why you should be self-aware of your own footprint is that when you are applying for some type of job or school then its best to keep your footprint safe

* **Section 2:**
  + Describe at least three strategies (e.g. consider passwords, cookies, security, etc.) that you can use to keep your digital footprint appropriate and safe.

Some strategies you can use are thinking before posting something on social media. When you are on social media set your account to private so you can choose to who can see what you're posting. Using an adblocker with anti-malware and other features like auto cookie cleaner is a good way to keep you secure to

* **Section 3:**
  + How would you explain the idea of “digital permanence” to anyone in your spheres of influence: other students, your family members, your teachers, etc.?

I would just explain the basics on why it is important to be self-aware of your digital permanence and how it can affect you in the future

* + Why should we care and be aware of “digital permanence?”

Because it can uphold an online reputation for yourself whether good or bad. It will also affect you in your future