My Digital Footprint

For this assignment, you will share how your digital footprint can impact your personal brand.

Steps to complete this assignment:

1. Watch the following video about managing your digital footprint. This video is 2:32 Video**:** “Follow Your Digital Footprint” found at <https://tinyurl.com/y22txha9>
2. View the following modules from the Internet society:  
   1. Module 3 - What is the Economic Bargain for Internet Users? <https://tinyurl.com/y48csr7f>
   2. Module 4 - Are Digital Footprints a Problem? <https://tinyurl.com/yywu5ens>
   3. Module 6 - How Can I Manage My Digital Footprints? <https://tinyurl.com/y5tq3f3k>
3. Reflect on your own digital footprint. **Google yourself, what do you find?** Try to picture how your footprint comes across to others. Please write what you find out. (3-5 sentences minimum)
4. Answer the following questions:  
   1. How might your digital footprint affect your personal brand and future opportunities for post- secondary? How might it affect your job prospects? Why is it important to be aware of one’s digital footprint? (10-15 sentences minimum)
   2. Describe at least **three** strategies that you can use to keep your digital footprint appropriate and safe. Explain why each strategy is important or valuable. Explain how you would implement the strategy.  
      (3-5 sentences per strategy = 9-15 sentences minimum)
   3. What is digital permanence? How would you explain the idea of “**digital permanence**” to younger kids? To your grandmother? To your teachers? Why should we care and be aware of this concept? (5 sentence minimum)
5. Share your answers in the form of a video, poster/infographic, or article (combining pictures and words). Make a new post called, “My Digital Footprint” and add the tag “Assignment2.”
6. Your assignment is due by **the end of school day on Friday, Nov 22, 2019** on your Edublog.  
   See a student example: <https://tinyurl.com/y8grbp2z>
7. Complete your self-assessment for the assignment. Hand it in to a DL teacher or to the basket in the office.

**Self and Teacher Assessment**

Add your self-assessment with evidence to the rubric below.

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| **Huh??? Not meeting expectations**  **Criteria for 0/3** | **Getting there...**  **Criteria for 1/3** | **You did it!**  **Meeting Expectations**  **Criteria for 2/3** | **Wow!!!**  **Exceeding Expectations**  **Criteria for 3/3** |
|  |  | **Message (Information Fluency)**  **What is your conclusion and how did you show it?**  Message clearly and fully demonstrates your understanding of being a digital citizen. |  |
|  |  | **Medium (Media Fluency)**  **Did you select an appropriate medium to effectively convey your understanding?**  The message in effectively conveyed with the selected media; pictures/sources are referenced by URL. |  |
|  |  | **Analyze (Solution and information fluencies)**  **Did you find key information to support your message?**  All your information is insightful and supports your message. |  |
|  | **Total** |  | /9 |

What do you want your teacher to notice about your assignment?

Here’s what your teacher noticed: