Digital Learning 10: Assignment 2 – Digital Footprint

<u>The goal</u>:

The goal of this assignment is for you to reflect on your digital footprint. For this assignment you will share how your digital footprint can impact your brand/who you are. With this assignment, we want you to describe the key messages around digital footprints and to share your understanding with your spheres of influence (e.g. friends, parents, teachers, siblings.)

<u>Instructions:</u>

1) <u>Watch</u> the following video about managing your digital footprint. This video is 4:52 minutes: "Live My Digital for students: Digital Footprint" found at https://youtu.be/OBg2YYV3Bts

2) <u>Think and reflect</u> on your own digital footprint. Google yourself. Try to picture how your footprint comes across to others. You should use this information when you answer the questions below.

3) <u>Answer</u> the questions below. You will be sharing your answers on your Edublog in the form of a new post with your presentation. To fully answer the questions, you will need to do some additional research.

4) <u>Present</u> your finalized answers, thoughts, and ideas using images and text. Choose a powerful format, for example: a video, slideshow presentation, poster/infographic, or article (combining pictures and words) embedded in your post.
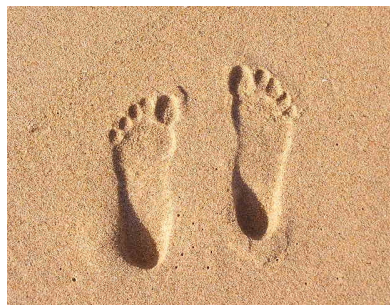
<u>Questions to answer for your assignment:</u>

Section 1:
- How might your digital footprint affect your personal brand and future (e.g. school and work) opportunities? Give at least **two** examples.
- Why is it important to be aware of one's digital footprint? Give at least **two** examples.

Section 2:
- Describe at least **three** strategies (e.g. consider passwords, cookies, security, etc.) that you can use to keep your digital footprint appropriate and safe.

- Section 3:
  How would you explain the idea of "digital permanence" to anyone in your spheres of influence: other students, your family members, your teachers, etc.?
- Why should we care and be aware of "digital permanence?"

<u>Your Goal</u>
- Ensure that your response effectively addresses the 3 question sections provided above and answers **ALL** of the questions listed in the instructions.
- Use images and text to communicate your thoughts and ideas.
- Share your response in a new post called: My Digital Footprint.
- Add a tag: #Assignment2
- Your response presentation format may vary. You have the option of doing the response in one of the formats listed below. (Talk to your DL teacher if you have another idea):

  o Create video response (maximum 2 minutes in length) (e.g. use PowToon) and embed in a new post (minimum 3 visuals included)
  o Infographic or visual presentation including both text and graphics (e.g. Canva) and embed in a new post (minimum 3 visuals included)
  o Create a presentation (e.g. PowerPoint, Sway, or Google slides) and embed your presentation in a new post (minimum 3 visuals included)
  o Create a Word doc/PDF article/or respond directly in your blog post. Make sure you include a *minimum of 6 pictures* along within the text responding to your questions.

<u>Due Date:</u>
Your response is due by **the end of school day on Wed, Dec 9th** and must be uploaded to your Edublog account. We expect that the tone of this assignment will be considerate and respectful, and use language that is inclusive, appropriate, and appealing to the PMSS community. Your response will be reviewed and if there are concerns or questions with your response you may be contacted by your DL Teacher. If there is any evidence of plagiarism your response will be considered incomplete and you will have to redo your assignment.

<u>Other resources:</u>
1. Presentation Skills to help you get started: https://tinyurl.com/ybphbeys
2. See a student example. This student made a website. https://tinyurl.com/y56f49ej

RUBRIC - Self and Teacher Assessment

You must complete all the criteria from "Getting there," "You did it" and "Wow" to achieve a 3/3.

- Add your blog URL here: _____

Criteria from the Curricular Competencies	"Getting there..." Criteria for 1/3	"You did it!" Meeting Expectations Criteria for 2/3	"Wow!!!" Exceeding Expectations Criteria for 3/3
Critical Consumption - **Did you select information from reliable sources to support your message?** - **Did you demonstrate skills essential for online safety in your post (e.g. personal privacy, protection of passwords, etc.)?**	- I only used the information provided in the video to support my message.	- I researched additional sources to support my overall message of a digital footprint and included those in my post.	- I researched additional reputable sources to highlight the importance of online safety and how it connects to a digital footprint and then included them in my post.
Creation - **Did you select an appropriate medium to effectively convey your understanding?** - **Did you accurately reference the pictures and sources you used in your post?**	- I have selected an appropriate medium from the list above or discussed an alternate option with my Digital Learning teacher.	- I have included appropriate images and used credible sources in my presentation. - I gave credit to author/owner of the images by providing links for my sources and photos.	- I have accurately referenced pictures sources to give credit to the author/owner of the intellectual property using APA citations. - I watched the 'how to' video if I wasn't sure how to do my references. I asked my DL teacher for support when needed.
Communication - **What is your conclusion and how effectively did you share it?** - **How effective was the presentation method (e.g. PowerPoint, Canva, Google slides, article, etc.) you chose to share your message?**	- I shared my responses to the 3 questions in a new post titled: My Digital Footprint.	- I included the minimum number of required visuals in my presentation to help me effectively communicate my message. - I have tagged my post with #assignment2.	- I included thoughtful information from reputable sources to help me insightfully answer the 3 questions. - I have embedded my presentation in my post. I used the 'how to' videos if I wasn't sure how to do this. I reached out to my Digital Learning teacher for support when needed.
	Total		**/9**

What do you want your teacher to notice about your assignment?

Here is what your teacher noticed: