



DL10

Social Media and Me

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3.5M

SOCIAL MEDIA USERS IN 2020



Confusion is the point

PART 1

Hypelane Clothing Co. 2020

How has social media changed the way we process information

Social media is a huge compilation of multiple sources of information, some reliable and some not. Information tends to come from different perspectives, so we tend to see many sides of the story. This can lead to great confusion as we wouldn't know what's true or what's not, as there would also be posts arguing about the truth of other posts. Consuming information would become a difficult task.



A man with dark hair and a beard is sitting at a wooden desk in an office. He is looking down at a laptop with a distressed expression, his hand resting on his forehead. A snake plant is in a wooden planter to the left. The background is a blurred office interior with modern lighting.

Is social media hurting your mental health?

PART 2

Social media sculpts our society in a different way.

VALUE FROM SOCIAL MEDIA


Communication is very easy, in fact, it is so easy that people don't need to communicate in real life anymore. Social media also teaches people to lie, as it is extremely easy to fake things online, like posting fake news or creating a false persona.

SOCIAL MEDIA AND YOUTH CULTURE

People have a chance to connect with people that they share similar interests and values with, they have a chance to express themselves online in unique ways through posts or tweets.

BLACK MIRROR: NOSE DIVE CLIPS

PART 3



The movie portrays a world where everyone can see each other's social profiles through ear or eye transplants, and they can give each other ratings. This is like our society, since we can "like" different posts and comment things on them, depending on our own interests and opinions. People seem to rely on these "likes" as a source of accomplishment and joy, as they do in the movie.

SIMILARITIES



plot & characters

HOW DOES THE MAIN
CHARACTER GAIN AND LOSE
POINTS

Others can rate them through seeing
their profile.

WHY ARE THE POINTS
IMPORTANT

They are a display of social status and
hierarchy.

WHAT VALUE DOES THIS
PRODUCE

Ratings are what matters in life, and
people must try their best to gain
attention and "fame for good ratings



HOW DOES THIS CHANGE SOCIAL INTERACTIONS

DECEPTIVE

People will only get to see one side of the story, the side that others display to them.

ARTIFICIAL

People only interact to give each other ratings, which, defined in our society, isn't a normal social interaction.

UNNATURAL

People are always trying to out rate each other, competing for something virtual and fake, which doesn't mean anything at all.



CONCLUSION

As social media is become an abundant part of our lives, people are struggling to get hold of the correct information, and are increasingly reliant on the praise of other people given through social media.

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