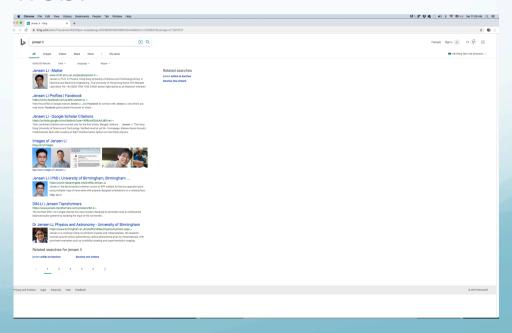
## My Digital Footprint

Jensen Li Grade 9

# What Did I found when Googling myself

 Well, it had seem that I could not find any websites or photos of me when Google "Jensen Li". Instead I found the profile and photos of another unrelated person who was called Jensen Li too. There are also numerous pictures and description of other peoples called "Jensen Li" on the web.



#### Answers for the Questions

- 4a. My digital footprint affects a lot for my personal brand and future opportunities. As we
  may post something bad, disturbing and inappropriate stuff onto social medias and the
  internet. Or maybe someone took your picture without consent and uploaded onto the web.
  When seeking for jobs in the future, these records might damage your personal brand, thus
  making job applying much harder.
- 4b. First: Avoid giving out or exposing personal or private information in unsecure websites. Unsecure websites might use these information to do things like scamming your money through previous data. Also these websites are weak in security, so hackers may hack into the website and stole your personal information, causing bad consequences. Second: Use incognito mode while surfing the net. Incognito mode can hide your tracks on the internet, thus protecting and hiding sensitive information. Lastly, Avoid using real names in the internet. When doing online surveys and creating accounts, we should try to prevent using our real names and information. This can protect yourself, especially if the service provider is unreliable.

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#### Answers for the Questions

4c. Digital permanence means that all of your online records, information and data will be preserved eternally. You can sometimes find photos or websites from 200's or maybe the 1990s. This meant that it works on you too. It is quite important that we should keep tracking on our digital footprint and prevent unnecessary information keeping for decades online.

### The End

• Thanks for watching!