



HOW DOES YOUR DIGITAL
FOOTPRINT AFFECT YOU
AND OTHER PEOPLE

WHAT IS A DIGITAL FOOTPRINT?

A digital footprint is a record of your activity online. Your digital footprint can track what websites you use and ALL your social media platforms. Ex: instagram, snapchat, facebook, twitter, etc. your information can be saved outside of your own network and in some cases negative content could be brought up at your job interview (if they need that type of information).





You leave a digital footprint wherever you go on the web that's why when you back to find it again it pops up in your hot bar. The information is saved and is there even if you deleted it.





1

HOW MIGHT YOUR DIGITAL FOOTPRINT AFFECT YOUR PERSONAL BRAND AND FUTURE (SCHOOL, WORK, ETC.)

1. If you decide to post inappropriate content or photos they will stay on your digital footprint and will be pulled up at your job interview or when you apply for college/university.
2. If you post and want to delete something it will no longer be on your platform but could be saved some place else.
3. If someone has saved or screenshot that photo it means it's still out there and cannot be taken back. Which is why you have to be careful about what you post.






If someone is harassing you online
report, block and contact a parent,
teacher or someone you trust



2

WHY IS IT IMPORTANT TO BE AWARE OF ONE'S DIGITAL FOOTPRINT? GIVE AT LEAST TWO EXAMPLES.

1. If you follow someone who posts revealing photos or is known to harass people online you probably shouldn't have them added as a friend or allow them to follow you because that could affect your footprint as well.
2. A digital footprint can tell you a lot about someone so be sure to look through their feed and photos before allowing them to follow you.
3. If you feel as though you don't want to share your pictures with the whole world or creeps online make your account private so only you and your followers can see what you post.



Remember to make an account private if you don't want random people looking through your photos

3

DESCRIBE AT LEAST THREE STRATEGIES (E.G. CONSIDER PASSWORDS, COOKIES, SECURITY, ETC.) THAT YOU CAN USE TO KEEP YOUR DIGITAL FOOTPRINT APPROPRIATE AND SAFE.



1. Keep your account private
2. Make sure you only have people you trust or know follow you
3. Have a password that only you know and don't share your password
4. Block and report anyone who is harassing you or making you uncomfortable
5. Do not accept cookies unless it is a known and trusted website and clear cookies periodically.

EVERYONE HAS A DIGITAL FOOTPRINT



4

HOW WOULD YOU EXPLAIN THE IDEA OF "DIGITAL PERMANENCE" TO ANYONE IN YOUR SPHERES OF INFLUENCE: OTHER STUDENTS, YOUR FAMILY MEMBERS, YOUR TEACHERS, ETC.?

Digital permanence is when something is posted or sent to the web or to another person and can't be taken back because it is on the other person's device. (screenshot/posted) or digital server and the sender has no control over how long it could exist. If you "delete" your account the company or platform may keep your account information.



5

WHY SHOULD WE CARE AND BE AWARE OF "DIGITAL PERMANENCE"?

We should know how it works to protect our image and inform people on what could happen. It's important to understand that your digital footprint is real and could pop up in an interview or application to a school. In conclusion it can impact your everyday life and may be the difference on whether or not you get the job or get into a school.

BIG IDEA

The importance of understanding one's digital footprint is to keep younger people safe but also to keep everyone who uses the internet safe

